



## Oshkosh Sesquicentennial Logo Use Agreement and Guidelines

Name \_\_\_\_\_

Company \_\_\_\_\_

Item Description \_\_\_\_\_

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Intended use of Logo \_\_\_\_\_

- ❖ The fee for using the Logo for profit is \$250. Individuals may use the Logo free of charge for promotional reasons.
- ❖ The Logo may only be used for the above purpose requested.
- ❖ The Logo may not be produced on any materials without the permission of the Steering Committee.
- ❖ The user agrees to send the Steering Committee copies of all printed materials that show the Logo.
- ❖ The user cannot assign rights for the use of the Logo to another entity.
- ❖ The Logo must be used in the format presented to the user.
- ❖ The Logo must be in either black and white or with the supplied PMS numbers. Red 200 Blue 295.
- ❖ Special requests must be submitted for approval to the Steering Committee.
- ❖ The above version of the Sesquicentennial Logo is the official Logo.

**I agree to the above conditions regarding Logo usage:**

Name \_\_\_\_\_ Date \_\_\_\_\_

*(Signature)*